LA GAMES CONFERENCE

BUSINESS, LAW AND FINANCE SUMMIT

SEPTEMBER 29, 2027

SPONSORSHIP OPPORTUNITIES









WHAT IS THE LA GAMES CONFERENCE?

LA Games Conference is LA's original B2B Games conference, where the most influential decision-makers in the gaming industry have gathered to network, do deals, and share ideas about the future of games and connected entertainment.

SPONSORSHIP BENEFITS INCLUDE:

EXPOSURE:

Key positioning for your brand, technology and services to key industry leaders

ACCESS:

Direct access to the industry's top decision makers and investors

NETWORK:

Build industry partnerships and network with the best and brightest in the industry

GENERATE NEW LEADS:

Connect directly to top potential new clients and partners

CLIENT CONNECTION:

Meet, entertain and connect with existing and prospective customers

DISCOVER

Gain insight on the latest trends in creating content, buzz, and engagement to monetize digital entertainment





EXCLUSIVE "PRESENTED BY" SPONSOR:

COST: $55,000

- Company logo and 100-word description on the conference website
- Name and logo attached to the event: - Hosted by DMW and presented by "Your Company Name" on website homepage, online conference registration page, online conference branding pages, and ticketing page
- Conference opening introductory remarks
- Speaking opportunity for a senior level executive from your company, option to co-produce one 45-minute panel or 45-minute keynote
- Sponsor mention in all press and publicity efforts for the events, including: email promotions, event website, company listed as sponsor in press releases
- Participation in the Development of the Final Agenda
- Post mailings to all attendees
- 10 passes to LAGC for team members and/or guests
- Prominent logo and link placement on the conference website

EXCLUSIVE "IN ASSOCIATION WITH" SPONSOR:

COST: $25,000

- Company logo and 100-word description on the conference website
- Co-Produce one 45-minute panel featuring senior level executive from your company
- Name and logo attached to the event: - Hosted by DMW in association with "Your Company Name" on website homepage, online conference registration page, online conference branding pages, and ticketing page
- Sponsor mention in all press and publicity efforts for the event, including: email promotions, event website, company listed as sponsor in press releases
- 5 passes to LAGC for team members and/or guests
- Prominent logo and link placement on the conference website

LAGC TRACK SPONSOR:

COST: $20,000 PER TRACK

- Sponsorship recognition prior to and during the event, with logo and sponsorship mention on all session intro videos, conference ticketing and registration pages
- Participation in the development of the final Track agenda and speaking opportunity for a senior level executive from your company
- 4 passes to LAGC for team members and/or guests
- Sponsor mention in all press and publicity efforts for the events, including: email promotions, event website, company listed as sponsor in press releases

LAGC PANEL SPONSOR:

COST: $15,000 PER PANEL

- Opportunity to develop the content of one 45-minute panel, with speaking spot for one Senior Level Executive from your company. Additional panelists must be qualified senior level executives, to be approved by LA Games Conference
- Sponsorship recognition prior to and during the event, with logo and sponsorship mention on all session intro videos, conference ticketing and registration pages
- 3 passes to LAGC for team members and/or guests
- Sponsor mention in all press and publicity efforts for the events, including: email promotions, event website, company listed as sponsor in press releases

LAGC BREAKOUT SESSION SPONSOR:

COST: $12,500

- Sponsorship recognition prior to and during the event, with logo and sponsorship mention on all session intro videos, conference ticketing and registration pages
- Host a 30-minute networking session, breakout room, or interactive workshop
- 3 passes to LAGC for team members and/or guests
- Sponsor mention in all press and publicity efforts for the events, including: email promotions, event website, company listed as sponsor in press releases

RESEARCH | PRESENTATION SPONSOR:

COST: $10,000

- Sponsorship recognition prior to and during the event, with logo and sponsorship mention on all session intro videos, conference ticketing and registration pages
- 30-minute presentation or research presentation opportunity
- 3 passes to LAGC for team members and/or guests
- Sponsor mention in all press and publicity efforts for the events, including: email promotions, event website, company listed as sponsor in press releases

LAGC BRAND SPONSOR:

COST: $5,500

- Sponsorship recognition prior to and during the event, with logo and sponsorship mention on all session intro videos, conference ticketing and registration pages
- Speaking opportunity for an executive from your company
- 1 pass to LAGC for team member/or guest
- Sponsor mention in all press and publicity efforts for the events, including: email promotions, event website, company listed as sponsor in press releases



BREAKFAST SPONSOR

COST: $8,000

- Sponsorship recognition prior to and during the event, with logo and sponsorship mention on all session intro videos, conference ticketing and registration pages
- Speaking opportunity for an executive from your company
- 2 passes to LAGC for team members and/or guests
- Sponsor mention in all press and publicity efforts for the events, including: email promotions, event website, company listed as sponsor in press releases

COFFEE BREAK SPONSOR

COST: $10,000 (BOTH BREAK SESSIONS)

COST: $7,000 (CHOICE OF MORNING OR AFTERNOON SESSION)

- Sponsorship recognition prior to and during the event, with logo and sponsorship mention on all session intro videos, conference ticketing and registration pages
- Speaking opportunity for an executive from your company
- 3 passes to LAGC for team members and/or guests (Both Sessions)
- 2 passes to LAGC for team members and/or guests (Morning or Afternoon)
- Sponsor mention in all press and publicity efforts for the events, including: email promotions, event website, company listed as sponsor in press releases





LUNCH SPONSOR

COST: $20,000 (EXCLUSIVE SPONSOR)

COST: $10,000 (CO-SPONSOR)

- Sponsorship recognition prior to and during the event, with logo and sponsorship mention on all session intro videos, conference ticketing and registration pages
- Speaking opportunity for an executive from your company
- 5 passes to LAGC for team members and/or guests (Exclusive Sponsor)
- 2 passes to LAGC for team members and/or guests (Co-Sponsor)
- Sponsor mention in all press and publicity efforts for the events, including: email promotions, event website, company listed as sponsor in press releases

1 HOUR COCKTAIL RECEPTION

COST: $15,000 (EXCLUSIVE SPONSOR)

COST: $7,500 (CO-SPONSOR)

- Sponsorship recognition prior to and during the event, with logo and sponsorship mention on all session intro videos, conference ticketing and registration pages
- Speaking opportunity for an executive from your company
- 3 passes to LAGC for team members and/or guests (Exclusive Sponsor)
- 2 passes to LAGC for team members and/or guests (Co-Sponsor)
- Sponsor mention in all press and publicity efforts for the events, including: email promotions, event website, company listed as sponsor in press releases





VIP SPEAKERS DINNER SPONSOR

COST: $20,000

- Sponsorship recognition prior to and during the event, with logo and sponsorship mention on all session intro videos, conference ticketing and registration pages
- Speaking opportunity for an executive from your company
- 5 passes to LAGC for team members and/or guests
- Sponsor mention in all press and publicity efforts for the events, including: email promotions, event website, company listed as sponsor in press releases
- Sponsor of Speakers VIP Dinner
- A total of 30 guests will be invited including representatives of the sponsoring company. DMW will make all arrangements (including inviting guests and selection of dinner venue and menu items
- Verbal recognition of your company's involvement during the main sessions of the event
- Five (5) Dinner invites and registrations for your clients and/or staff



LANYARD SPONSOR:

COST: $8,000 (LANYARDS TO BE PROVIDED BY SPONSOR)

- Sponsorship recognition prior to and during the event, with logo and sponsorship mention on all session intro videos, conference ticketing and registration pages
- Speaking opportunity for an executive from your company
- 2 passes to LAGC for team members and/or guests
- Sponsor mention in all press and publicity efforts for the events, including: email promotions, event website, company listed as sponsor in press releases
- Logo inclusion on lanyards worn throughout the event by all attendees
- Lanyard design assistance optional

NAME BADGE SPONSOR:

COST: $8,000 (COST INCLUDES BADGE PRODUCTION FEES)

- Sponsorship recognition prior to and during the event, with logo and sponsorship mention on all session intro videos, conference ticketing and registration pages
- Speaking opportunity for an executive from your company
- 2 passes to LAGC for team members and/or guests
- Sponsor mention in all press and publicity efforts for the events, including: email promotions, event website, company listed as sponsor in press releases
- Logo inclusion on name badges worn throughout the event by all attendees
- 2 passes to LAGC for team members/or guest
- Badge design assistance optional











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PLEASE CONTACT TINZAR SHERMAN AT
TSHERMAN@DIGITALMEDIAWIRE.COM
FOR MORE INFORMATION



