



LA GAMES CONFERENCE

APRIL 28, 2025

SPONSORSHIP OPPORTUNITIES

WHAT IS THE **LA** GAMES CONFERENCE?

LA Games Conference is LA's original B2B Games conference, where the most influential decision-makers in the gaming industry have gathered to network, do deals, and share ideas about the future of games and connected entertainment.

SPONSORSHIP BENEFITS INCLUDE:



EXPOSURE:

Key positioning for your brand, technology and services to key industry leaders



ACCESS:

Direct access to the industry's top decision makers and investors



NETWORK:

Build industry partnerships and network with the best and brightest in the industry



GENERATE NEW LEADS:

Connect directly to top potential new clients and partners



CLIENT CONNECTION:

Meet, entertain and connect with existing and prospective customers



DISCOVER

Gain insight on the latest trends in creating content, buzz, and engagement to monetize digital entertainment






EXCLUSIVE "PRESENTED BY" SPONSOR:

COST: \$55,000

- Company logo and 100-word description on the conference website
- Name and logo attached to the event: - Hosted by DMW and presented by "Your Company Name" on website homepage, online conference registration page, online conference branding pages, and ticketing page
- Conference opening introductory remarks
- Speaking opportunity for a senior level executive from your company, option to co-produce one 45-minute panel or 45-minute keynote
- Sponsor mention in all press and publicity efforts for the events, including: email promotions, event website, company listed as sponsor in press releases distributed nationwide
- Editorial Coverage before, during and after the event
- Participation in the Development of the Final Agenda
- Post mailings to all attendees
- 5 passes to LAGC for team and/or guests
- Prominent logo and link placement on the conference website

EXCLUSIVE "IN ASSOCIATION WITH" SPONSOR:

COST: \$25,000

- Company logo and 100-word description on the conference website
 - Co-Produce one 45-minute panel featuring senior level executive from your company
 - Name and logo attached to the event: - Hosted by DMW in association with "Your Company Name" on website homepage, online conference registration page, online conference branding pages, and ticketing page
 - Sponsor mention in all press and publicity efforts for the event, including: email promotions, event website, company listed as sponsor in press releases distributed nationwide
 - 4 passes to LAGC for team and/or guests
 - Prominent logo and link placement on the conference website
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LAGC TRACK SPONSOR:

COST: \$20,000 PER TRACK

- Sponsorship recognition prior to and during the event, with logo and sponsorship mention on all session intro videos, conference ticketing and registration pages
- Participation in the development of the final Track agenda and speaking opportunity for a senior level executive from your company
- 3 passes to LAGC for team and/or guests
- Sponsor mention in all press and publicity efforts for the events, including: email promotions, event website, company listed as sponsor in press releases distributed nationwide

LAGC PANEL SPONSOR:

COST: \$15,000 PER PANEL

- Opportunity to develop the content of one 45-minute panel, with speaking spot for one Senior Level Executive from your company. Additional panelists must be qualified senior level executives, to be approved by LA Games Conference
- Sponsorship recognition prior to and during the event, with logo and sponsorship mention on all session intro videos, conference ticketing and registration pages
- 2 passes to LAGC for team and/or guests
- Sponsor mention in all press and publicity efforts for the events, including: email promotions, event website, company listed as sponsor in press releases distributed nationwide.

BREAKOUT | NETWORKING SESSION SPONSOR:

COST: \$12,500

- Sponsorship recognition prior to and during the event, with logo and sponsorship mention on all session intro videos, conference ticketing and registration pages
- Host a 30-minute networking session, breakout room, or interactive workshop
- 1 pass to LAGC for team member/or guest
- Sponsor mention in all press and publicity efforts for the events, including: email promotions, event website, company listed as sponsor in press releases distributed nationwide

RESEARCH | PRESENTATION SPONSOR:

COST: \$10,000

- Sponsorship recognition prior to and during the event, with logo and sponsorship mention on all session intro videos, conference ticketing and registration pages
- 30-minute presentation or research presentation opportunity
- Sponsor mention in all press and publicity efforts for the events, including: email promotions, event website, company listed as sponsor in press releases distributed nationwide

LAGC BRAND SPONSOR:

COST: \$5,500

- Sponsorship recognition prior to and during the event, with logo and sponsorship mention on all session intro videos, conference ticketing and registration pages
- Speaking opportunity for an executive from your company
- Sponsor mention in all press and publicity efforts for the events, including: email promotions, event website, company listed as sponsor in press releases distributed nationwide



BREAKFAST SPONSOR

COST: \$8,000

- Benefits of the Standard Branding Package
- Company logo on promotional signage in breakfast area
- Up to four (4) registrations for your clients and staff
- Verbal recognition of company's involvement during the event's main sessions

NETWORKING/COFFEE BREAK SPONSOR

COST: \$7,000 (CHOICE OF MORNING OR AFTERNOON SESSION)

- Benefits of the Standard Branding Package
- Company logo on promotional signage in break area
- Up to Three (3) registrations for your clients and staff
- Verbal recognition of company's involvement during the event's main sessions

LUNCH SPONSOR

COST: \$20,000

- Benefits of the Standard Branding Package
- Promotional signage with your logo in lunch area
- Up to eight (8) registrations for clients and staff
- Verbal recognition of company's involvement during the event's main sessions

EXCLUSIVE 1 HOUR COCKTAIL RECEPTION

COST: \$15,000

- Benefits of the Standard Branding Package
- Branded signage placed throughout the event space
- Opportunity for company representative to give a short (2 minutes) address to attendees during the program and invitation to attend post-event reception
- Seven (7) registrations for your clients and/or staff

VIP SPEAKERS DINNER SPONSOR

COST: \$25,000

- Benefits of the Standard Branding Package
- Sponsor of Speakers VIP Dinner
- A total of 30 guests will be invited including representatives of the sponsoring company. DMW will make all arrangements (including inviting guests and selection of dinner venue and menu items)
- Verbal recognition of your company's involvement during the main sessions of the event
- Five (5) Dinner invites and registrations for your clients and/or staff



LANYARD SPONSOR:

COST: \$7,000 (LANYARDS TO BE PROVIDED BY SPONSOR)

- Benefits of the Standard Branding Package
- Logo inclusion on lanyards worn throughout the event by all attendees
- Up to four (4) registrations for your clients and staff
- Lanyard design assistance optional

NAME BADGE SPONSOR:

COST: \$7,000 (COST INCLUDES BADGE PRODUCTION FEES)

- Benefits of the Standard Branding Package
- Logo inclusion on name badges worn throughout the event by all attendees
- Up to seven (7) registrations for your clients and staff
- Badge design assistance optional



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FOR MORE INFORMATION