



NOVEMBER 5, 2025



# FUTURE OF TELEVISION

SPONSORSHIP OPPORTUNITIES



# WHAT IS THE FUTURE OF TELEVISION CONFERENCE?

The Future of Television conference is the leading event for senior representatives from television broadcasters, digital studios, cable networks, digital distribution networks, brands, advertising firms, VCs, social networks, technology providers, analysts and press. This year, find out what's on the horizon for streaming, esports, digital video creation, investment, connected entertainment, and more.

## SPONSORSHIP BENEFITS INCLUDE:



### EXPOSURE:

Key positioning for your brand, technology and services to key industry leaders

### ACCESS:

Direct access to the industry's top decision makers and investors

### NETWORK:

Build industry partnerships and network with the best and brightest in the industry

### GENERATE NEW LEADS:

Connect directly to top potential new clients and partners

### CLIENT CONNECTION:

Meet, entertain and connect with existing and prospective customers

### DISCOVER:

Gain insight on the latest trends in creating content, buzz, and engagement to monetize digital entertainment

## **EXCLUSIVE 'PRESENTED BY' SPONSOR:**

**COST: \$55,000**

- Company logo and 100-word description on the conference website
- Name and logo attached to the event: - Hosted by DMW and presented by "Your Company Name" on website homepage, online conference registration page, online conference branding pages, and ticketing page
- Conference opening introductory remarks
- Speaking opportunity for a senior level executive from your company, option to co-produce one 45-minute panel or 45-minute keynote
- Sponsor mention in all press and publicity efforts for the events, including: email promotions, event website, company listed as sponsor in press releases distributed nationwide
- Editorial Coverage before, during and after the event
- Participation in the Development of the Final Agenda
- Post mailings to all attendees
- 5 passes to FOTV for team and/or guests
- Prominent logo and link placement on the conference website

## **EXCLUSIVE "IN ASSOCIATION WITH" SPONSOR:**

**COST: \$25,000**

- Company logo and 100-word description on the conference website
- Co-Produce one 45-minute panel featuring senior level executive from your company
- Name and logo attached to the event: - Hosted by DMW in association with "Your Company Name" on website homepage, online conference registration page, online conference branding pages, and ticketing page
- Sponsor mention in all press and publicity efforts for the event, including: email promotions, event website, company listed as sponsor in press releases distributed nationwide
- 4 passes to FOTV for team and/or guests
- Prominent logo and link placement on the conference website

## **FOTV TRACK SPONSOR:**

**COST: \$20,000 PER TRACK**

- Sponsorship recognition prior to and during the event, with logo and sponsorship mention on all session intro videos, conference ticketing and registration pages
- Participation in the development of the final Track agenda and speaking opportunity for a senior level executive from your company
- 3 passes to FOTV for team and/or guests
- Sponsor mention in all press and publicity efforts for the events, including: email promotions, event website, company listed as sponsor in press releases distributed nationwide

## **FOTV PANEL SPONSOR:**

**COST: \$15,000 PER PANEL**

- Opportunity to develop the content of one 45-minute panel, with speaking spot for one Senior Level Executive from your company. Additional panelists must be qualified senior level executives, to be approved by Future of Television Conference
- Sponsorship recognition prior to and during the event, with logo and sponsorship mention on all session intro videos, conference ticketing and registration pages
- 2 passes to FOTV for team and/or guests
- Sponsor mention in all press and publicity efforts for the events, including: email promotions, event website, company listed as sponsor in press releases distributed nationwide.

## **BREAKOUT | NETWORKING SESSION SPONSOR:**

**COST: \$12,500**

- Sponsorship recognition prior to and during the event, with logo and sponsorship mention on all session intro videos, conference ticketing and registration pages
- Host a 30-minute networking session, breakout room, or interactive workshop
- 1 pass to FOTV for team member or guest
- Sponsor mention in all press and publicity efforts for the events, including: email promotions, event website, company listed as sponsor in press releases distributed nationwide

# RESEARCH | PRESENTATION SPONSOR:

COST: \$10,000

- Sponsorship recognition prior to and during the event, with logo and sponsorship mention on all session intro videos, conference ticketing and registration pages
- 30-minute presentation or research presentation opportunity
- 2 passes to FOTV for team and/or guests
- Sponsor mention in all press and publicity efforts for the events, including: email promotions, event website, company listed as sponsor in press releases distributed nationwide

# FOTV BRAND SPONSOR:

COST: \$5,500

- Sponsorship recognition prior to and during the event, with logo and sponsorship mention on all session intro videos, conference ticketing and registration pages
- Speaking opportunity for an executive from your company
- 1 pass to FOTV for team and/or guests
- Sponsor mention in all press and publicity efforts for the events, including: email promotions, event website, company listed as sponsor in press releases distributed nationwide



## **BREAKFAST SPONSOR:**

**COST: \$8,000**

- Benefits of the Standard Branding Package
- Company logo on promotional signage in breakfast area
- Up to four (4) forum registrations for your clients and staff
- Verbal recognition of company's involvement during the event's main sessions

## **LUNCH SPONSOR**

**COST: \$20,000**

- Benefits of the Standard Branding Package
- Company logo on promotional signage in lunch area
- Up to eight (8) forum registrations for your clients and staff
- Verbal recognition of company's involvement during the event's main sessions

## **NETWORKING/COFFEE BREAK SPONSOR**

**COST: \$7,000 (CHOICE OF MORNING OR AFTERNOON SESSION)**

- Benefits of the Standard Branding Package
- Promotional signage with your logo in coffee/break area during networking breaks
- Up to three (3) registrations for your clients and staff
- Verbal recognition of company's involvement during the event's main sessions

## **EXCLUSIVE 1 HOUR COCKTAIL RECEPTION SPONSOR:**

**COST: \$15,000**

- Benefits of the Standard Branding Package
- Branded signage placed throughout the event space
- Opportunity for company representative to give a short (2 minutes) address to attendees during the program and invitation to attend post-event reception
- Up to seven (7) registrations for your clients and staff

## **"VIP SPEAKERS DINNER" SPONSOR:**

**COST: \$25,000**

- Benefits of the Standard Branding Package
- Sponsor of Speakers VIP Dinner
- A total of 30 guests will be invited including representatives of the sponsoring company. DMW will make all arrangements (including inviting guests and selection of dinner venue and menu items)
- Verbal recognition of your company's involvement during the main sessions of the event
- Five (5) dinner invites and registrations for your clients and/or staff

## **LANYARD SPONSOR:**

**COST: \$7,000 (LANYARDS TO BE PROVIDED BY SPONSOR)**

- Benefits of the Standard Branding Package
- Logo inclusion on lanyards worn throughout the event by all attendees
- Up to four (4) registrations for your clients and staff
- Lanyard design assistance optional

## **NAME BADGE SPONSOR:**

**COST: \$7,000 (COST INCLUDES BADGE PRODUCTION FEES)**

- Benefits of the Standard Branding Package
- Logo inclusion on name badges worn throughout the event by all attendees
- Up to seven (7) registrations for your clients and staff
- Badge design assistance optional

# PAST SPEAKERS INCLUDED:



**Kevin Mayer**  
Chairman of the Board,  
DAZN Group



**Lauren Neustadter**  
President of Film & Television,  
Hello Sunshine



**Tom Ryan**  
President & CEO,  
ViacomCBS Streaming



**Russell Arons**  
President,  
G4 TV



**Shannon Snow**  
Director of Entertainment,  
Business Group,  
Meta



**Andrew Wallenstein**  
President & Chief Media Analyst,  
Variety Intelligence Platform



**Aisha Thomas-Petit**  
Chief Diversity, Equity, &  
Inclusion Officer,  
AMC Networks



**Bart Spriester**  
Vice President & General Manager  
of Content & Streaming Providers Suite,  
Comcast Technology Solutions



**Brad Wilson**  
Executive Vice President,  
Growth & Revenue,  
WarnerMedia



**Yolanda Macías**  
Chief Content Officer &  
Head of Digital Sales,  
Cinedigm



**Mark Garner**  
Executive VP, Global Content Sales  
& Business Development,  
A+E Networks



**Natalie Gabathuler-Scully**  
SVP of Revenue Operations,  
Vevo



**Cynthia Littleton**  
Co-Editor in Chief,  
Variety



**Ira Rubenstein**  
Chief Digital & Marketing Officer,  
PBS



**Falon Fatemi**  
CEO & Co-Founder,  
Fireside



**Iván Markman**  
Chief Business Officer,  
Yahoo





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FOR MORE INFORMATION

