



DIGITAL MEDIA WIRE



2025 CONFERENCE KIT

ABOUT DMW

— EST. 2000 —

Digital Media Wire, Inc. is a media company that provides strategic consulting and manages marketing campaigns for digital media brands, and owns and produces industry conferences. DMW has one of the largest and most engaged and senior-level communities in the digital media industry. DMW produces some of the industry's most prestigious B2B conferences and events in three media verticals: Video, Games, and Music. Participants include entrepreneurs, senior decision makers at leading media, entertainment and technology companies, investment bankers, venture capitalists, advertisers, educators, policy makers and legal professionals

2025 EVENT CALENDAR



FEBRUARY 10, 2025

Digital Entertainment World is the must attend B2B event and marketplace for global media and technology executives to evaluate the digital media landscape.

This one day event brings together leading industry executives from video, music, games and publishing –the entire digital content ecosystem. DEW is the place where content creators and owners, enabling technology providers, digital distributors and device manufacturers connect and create the infrastructure and technology partnerships necessary to monetize digital content.



APRIL 28, 2025

LA Games Conference is a high-end favorite among game, media, and investment leaders for the high energy, focused environment for networking, meetings, and deal-making. This event brings together LA's dynamic community of developers and game leaders and features fireside chats, roundtables, panels, and presentations on digital game investment, creation, distribution, marketing and monetization.



NOVEMBER 5, 2025

Future of Television brings together senior representatives from broadcasters, digital studios, cable networks, digital distribution networks, brands, advertising firms, VCs, social networks, technology providers, analysts and press for a multi-day gathering focused on dealmaking and changes shaping the future of the business. The event attracts the people who really matter across the business to meet in a lively yet intimate environment that allows access and privacy to build and grow relationships and partnerships.

CUSTOM EVENT OPTIONS

We are experts in all aspects of event production and produce high quality impactful events. Our clients are leading companies, associations, and publishers. We produce custom and curated dinners, receptions, conference activations, and more.

With over 150 event productions under our belts, we understand the intricacies of event marketing.

Please contact us for more information on custom events.



SPONSORSHIP PACKAGES



EXPOSURE:

Key positioning for your brand, technology and services to key industry leaders



ACCESS:

Direct access to the industry's top decision makers and investors



GENERATE NEW LEADS:

Connect directly to top potential new clients and partners



CLIENT CONNECTION:

Meet, entertain and connect with existing and prospective customers



DISCOVER

Gain insight on the latest trends in creating content, buzz, and engagement to monetize digital entertainment



NETWORK:

Build industry partnerships and network with the best and brightest in the industry

EXCLUSIVE "PRESENTED BY" SPONSOR

COST: \$55,000

An exclusive opportunity. An unparalleled level of exposure to the most powerful community of executives in the global games, media, entertainment and tech industry. Boost your ROI with high impact, highly engaged content and industry leadership opportunities before, during and after the event.

- Your logo, company listing, and link on the event homepage as "Presenting Sponsor"
- Your logo on ALL show marketing materials including:
 - Email communication
 - On-site signage and banners
 - Website
 - Premier branding location within the event venue
- Social media shout-outs via event social channels (Twitter/X, Facebook, LinkedIn, etc.)
- Dedicated press release or email announcement prior to event
- Dedicated post event email to attendees

EXCLUSIVITY:

Exclusive sponsor vis-à-vis your competitors

TICKETS & VIP PROGRAM BENEFITS:

- Ten (10) All-Access Company Invites
- Access to the VIP/Speakers Room for your team

EXCLUSIVE OR PRIVATE MEETING AREA

- Meeting Room for duration of event



EXCLUSIVE "IN ASSOCIATION WITH" SPONSOR

COST: \$25,000

- Hosted by DMW in association with "Your Company Name" on website homepage, online conference registration page, online conference branding pages, and ticketing page.
- Company logo and 100-word description on the conference website
- Co-Produce one 45 minute panel featuring senior level executive from your company
- Name and logo attached to the event
- Sponsor mention in all press and publicity efforts for the event, including:
 - Email promotions
 - Event website
 - Company listed as sponsor in press releases distributed nationwide
- Eight (8) registrations to event for team and/or guests
- Prominent logo and link placement on the conference website

TRACK SPONSOR

COST: \$20,000 PER TRACK

- Sponsorship recognition prior to and during the event, with logo and sponsorship mention on all session intro videos, conference ticketing and registration pages
- Participation in the development of the final track agenda and speaking opportunity for a senior level executive from your company
- Five (5) registrations to event for team and/or guests
- Sponsor mention in all press and publicity efforts for the events, including:
 - Email promotions
 - Event website
 - Company listed as sponsor in press releases distributed nationwide

PANEL SPONSOR

COST: \$15,000/PER PANEL

- Opportunity to develop the content of one 45-minute panel, with speaking spot for one Senior Level Executive from your company. Additional panelists must be qualified senior level executives, to be approved by Digital Media Wire.
- Sponsorship recognition prior to and during the event, with logo and sponsorship mention on all session intro videos, conference ticketing and registration pages
- Four (4) registrations to event for team and/or guests
- Sponsor mention in all press and publicity efforts for the events, including: email promotions, event website, company listed as sponsor in press releases distributed nationwide

BREAKOUT | NETWORKING SESSION SPONSOR

COST: \$12,500

- Sponsorship recognition prior to and during the event, with logo and sponsorship mention on all session intro videos, conference ticketing and registration pages. Host a 30 minute networking session, breakout room, or interactive workshop
- Three (3) registrations to event for team and/or guests
- Sponsor mention in all press and publicity efforts for the events, including: email promotions, event website, company listed as sponsor in press releases distributed nationwide

RESEARCH | PRESENTATION SPONSOR

COST: \$10,000

- 30 minute presentation or research presentation opportunity.
- Sponsorship recognition prior to and during the event, with logo and sponsorship mention on all session intro videos, conference ticketing and registration pages
- Three (3) registrations to event for team and/or guests
- Sponsor mention in all press and publicity efforts for the events, including: email promotions, event website, company listed as sponsor in press releases distributed nationwide.

BRAND SPONSOR

COST: \$5,500

- Sponsorship recognition prior to and during the event, with logo and sponsorship mention on all session intro videos, conference ticketing and registration pages
- Speaking opportunity for an executive from your company
- Two (2) registrations to event for team and/or guests
- Sponsor mention in all press and publicity efforts for the events, including: email promotions, event website, company listed as sponsor in press releases distributed nationwide

BREAKFAST SPONSOR

COST: \$8,000

- Benefits of the Standard Branding Package
- Company logo on promotional signage in breakfast area
- Four (4) registrations for your clients and/or staff
- Verbal recognition of company's involvement during the event's main sessions

NETWORKING/COFFEE BREAK SPONSOR

COST: \$7,000 (CHOICE OF MORNING OR AFTERNOON SPONSOR)

- Benefits of the Standard Branding Package
- Company logo on promotional signage in lunch area
- Three (3) registrations for client and/or staff
- Verbal recognition of company's involvement during the event's main sessions

LUNCH SPONSOR

COST: \$20,000

- Benefits of the Standard Branding Package
- Company logo on promotional signage in lunch area
- Eight (8) registrations for your clients and/or staff
- Verbal recognition of company's involvement during the event's main sessions

EXCLUSIVE 1 HOUR COCKTAIL RECEPTION

COST: \$15,000

- Benefits of the Standard Branding Package
- Branded signage placed throughout the event space
- Opportunity for company representative to give a short (2 minutes) address to attendees during the program and invitation to attend post-event reception
- Seven (7) registrations for your clients and/or staff

VIP SPEAKERS DINNER SPONSOR

COST: \$25,000

- Benefits of the Standard Branding Package
- Sponsor of Speakers VIP Dinner
- A total of 30 guests will be invited including representatives of the sponsoring company. DMW will make all arrangements (including inviting guests and selection of dinner venue and menu items)
- Verbal recognition of your company's involvement during the main sessions of the event
- Five (5) Dinner invites and registrations for your clients and/or staff

LANYARD SPONSOR

COST: \$7,000 (LANYARDS ARE PROVIDED BY SPONSOR)

- Benefits of the Standard Branding Package
- Logo inclusion on lanyards worn throughout the event by all attendees
- Five (5) registrations for your clients and/or staff
- Lanyard design assistance optional

NAME BADGE SPONSOR

COST: \$7,000 (COST INCLUDES BADGE PRODUCTION FEES)

- Benefits of the Standard Branding Package
- Company logo on promotional signage in lunch area
- Four (4) registrations for your clients and/or staff
- Verbal recognition of company's involvement during the event's main sessions

SAMPLE LIST OF SPONSORS:





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PLEASE CONTACT TINZAR SHERMAN AT
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FOR MORE INFORMATION