

DIGITAL MEDIA WIRE  
PRESENTS



2025 SPONSORSHIP OPPORTUNITIES

FEBRUARY 10, 2025

# WHAT IS DIGITAL ENTERTAINMENT WORLD?

Digital Entertainment World is the leading B2B event for senior representatives in the digital entertainment industry. Described by Hollywood insiders, digital influencers and industry leaders throughout the world as a "must-attend" event, Digital Entertainment World (DEW) is where you want to be if you are in the business of creating or monetizing digital entertainment content.

Digital Entertainment World will be held for 1 day of programming dedicated to what's on the horizon for streaming, games, esports, rightstech, music, connected entertainment, AI and more.

## SPONSORSHIP BENEFITS INCLUDE:

- **EXPOSURE:** Key positioning for your brand, technology and services to key industry leaders
- **ACCESS:** Direct access to the industry's top decision-makers and investors
- **GENERATE NEW LEADS:** Connect directly to potential new clients and partners
- **CLIENT CONNECTIONS:** Chat and connect with existing and prospective customers
- **DISCOVER:** Gain insight on the latest trends in creating content. Generate buzz and engagement to monetize digital entertainment.
- **NETWORK:** Build industry partnerships and network with the best and brightest in the industry

## **EXCLUSIVE "PRESENTED BY" SPONSOR:**

**Cost: \$55,000**

**(Limited to 1 Company)**

### **Speaking Roles + 10 Company Invites + Branding & Thought Leadership**

An exclusive opportunity. An unparalleled level of exposure to the most powerful community of executives in the global games, media, entertainment and tech industry. Boost your ROI with high impact, highly engaged content and industry leadership opportunities before, during and after the event.

#### **BENEFITS INCLUDE**

##### **BRANDING & MARKETING:**

- Your logo, company listing, and link on the event homepage as “Presenting Sponsor”
- Your logo on ALL show marketing materials including:
  - Email communication
  - On-site signage and banners
  - Web site
  - Premier Branding location within the event venue
- Social media shout-outs via event social channels (Twitter/X Facebook, LinkedIn, etc.)
- Dedicated press release or email announcement prior to event
- Dedicated post event email to attendees

##### **EXCLUSIVITY:**

Exclusive sponsor vis-à-vis your competitors

##### **TICKETS & VIP PROGRAM BENEFITS:**

- Ten (10) All-Access Company Invites
- Access to the VIP/Speakers Room for Your Team

##### **EXCLUSIVE OR PRIVATE MEETING AREA**

- Meeting Room for duration of event

## **“IN ASSOCIATION WITH” SPONSOR**

**Cost: \$25,000**

Hosted by DMW in association with "Your Company Name" on website homepage, online conference registration page, online conference branding pages, and ticketing page.

- Company logo and 100-word description on the conference website
- Co-Produce one 45 minute panel featuring a senior level executive from your company
- Name and logo attached to the event
- Sponsor mention in all press and publicity efforts for the event, including:
  - Email promotions
  - Event website
  - Company listed as sponsor in press releases distributed nationwide
- Eight (8) registrations for team and/or guests
- Prominent logo and link placement on the conference website

## **DIGITAL ENTERTAINMENT WORLD TRACK SPONSOR**

**COST: \$20,000/Per Track**

- Sponsorship recognition prior to and during the event, with logo and sponsorship mention on all session intro videos, conference ticketing and registration pages
- Participation in the development of the final track agenda and speaking opportunity for a senior level executive from your company
- Five (5) registrations for team and/or guests
- Sponsor mention in all press and publicity efforts for the events, including:
  - Email promotions
  - Event website
  - Company listed as sponsor in press releases distributed nationwide.

## **DIGITAL ENTERTAINMENT WORLD PANEL SPONSOR**

**Cost: \$15,000/Per Panel**

Opportunity to develop the content of one 45-minute panel, with speaking spot for one senior level executive from your company. Additional panelists must be qualified senior level executives, to be approved by Digital Entertainment World.

- Sponsorship recognition prior to and during the event, with logo and sponsorship mention on all session intro videos, conference ticketing and registration pages
- Four (4) registrations for team and/or guests
- Sponsor mention in all press and publicity efforts for the events, including:
  - Email promotions
  - Event website
  - Company listed as sponsor in press releases distributed nationwide

## **BREAKOUT | NETWORKING SESSION SPONSOR**

**Cost: \$12,500**

Sponsorship recognition prior to and during the event, with logo and sponsorship mention on all session intro videos, conference ticketing and registration pages. Host a 30 minute networking session, breakout room, or interactive workshop.

- Three (3) registrations for team and/or guests
- Sponsor mention in all press and publicity efforts for the events, including:
  - Email promotions
  - Event website
  - Company listed as sponsor in press releases distributed nationwide.

## **RESEARCH | PRESENTATION SPONSOR**

**Cost: \$10,000**

30 minute presentation or research presentation opportunity.

- Sponsorship recognition prior to and during the event, with logo and sponsorship mention on all session intro videos, conference ticketing and registration pages
- Three (3) registrations for team and/or guests
- Sponsor mention in all press and publicity efforts for the events, including:
  - Email promotions
  - Event website
  - Company listed as sponsor in press releases distributed nationwide.

### **DIGITAL ENTERTAINMENT WORLD BRAND SPONSOR**

**Cost: \$5,500**

- Sponsorship recognition prior to and during the event, with logo and sponsorship mention on all session intro videos, conference ticketing and registration pages
- Speaking opportunity for an executive from your company.
- Two (2) registrations for team and/or guests
- Sponsor mention in all press and publicity efforts for the events, including:
  - Email Promotions
  - Event Website
  - Company listed as sponsor in press releases distributed worldwide

### **DIGITAL ENTERTAINMENT WORLD EXHIBITION SPONSOR**

**Cost: \$5,500**

- Sponsorship recognition prior to and during the event, with logo and sponsorship mention on all session intro videos, conference ticketing and registration pages
- One table (6x30) to set up to exhibit at the event.
- Two (2) registrations for team and/or guests
- Sponsor mention in all press and publicity efforts for the events, including:
  - Email Promotions
  - Event Website
  - Company listed as sponsor in press releases distributed worldwide

### **BREAKFAST SPONSOR**

**Cost: \$8,000**

- Benefits of the Standard Branding Package
- Company logo on promotional signage in breakfast area
- Four (4) registrations for your clients and/or staff
- Verbal recognition of company's involvement during the event's main sessions

### **NETWORKING/COFFEE BREAK SPONSOR**

**Cost: \$7,000 (Choice of Morning or Afternoon Session)**

- Benefits of the Standard Branding Package
- Company logo on promotional signage in lunch area
- Three (3) registrations for client and/or staff
- Verbal recognition of company's involvement during the event's main sessions

### **LUNCH SPONSOR**

**Cost: \$20,000**

- Benefits of the Standard Branding Package
- Company logo on promotional signage in lunch area
- Eight (8) registrations for your clients and/or staff
- Verbal recognition of company's involvement during the event's main sessions

## **EXCLUSIVE 1 HOUR COCKTAIL RECEPTION**

**Cost: \$15,000**

- Benefits of the Standard Branding Package
- Branded signage placed throughout the event space
- Opportunity for company representative to give a short (2 minutes) address to attendees during the program and invitation to attend post-event reception
- Seven (7) registrations for your clients and/or staff

## **"VIP SPEAKERS DINNER" SPONSOR**

**Cost: \$25,000**

- Benefits of the Standard Branding Package
- Sponsor of Speakers VIP Dinner
- A total of 30 guests will be invited including representatives of the sponsoring company. DMW will make all arrangements (including inviting guests and selection of dinner venue and menu items)
- Verbal recognition of your company's involvement during the main sessions of the event
- Five (5) Dinner invites and registrations for your clients and/or staff

## **LANYARD SPONSOR**

**Cost: \$7,000 (Lanyards to be provided by sponsor)**

- Benefits of the Standard Branding Package
- Logo inclusion on lanyards worn throughout the event by all attendees
- Five (5) registrations for your clients and/or staff
- Lanyard design assistance optional

## **NAME BADGE SPONSOR**

**Cost: \$7,000 (Cost includes badge production fees)**

- Benefits of the Standard Branding Package
- Company logo on promotional signage in lunch area
- Four (4) registrations for your clients and/or staff
- Verbal recognition of company's involvement during the event's main sessions



For more information,  
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